

HOMES & LAND

OF THE FLORIDA KEYS

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Production Deadlines & Distribution Dates

Volume/Issue	Section	Copy Due Date	Distribution Date*
H&L 29/11	B	1/21/2008	2/20/2008
H&L 29/12	A & C	2/18/2008	3/19/2008
H&L 29/13	B	3/17/2008	4/16/2008
H&L 30/01	A & C	4/14/2008	5/14/2008
E&H 22/1,2,3		5/1/2008	Before 4th of July
H&L 30/02	B	5/12/2008	6/11/2008
H&L 30/03	A & C	6/9/2008	7/9/2008
H&L 30/04	B	7/7/2008	8/6/2008
H&L 30/05	A & C	8/4/2008	9/3/2008
H&L 30/06	B	9/1/2008	10/1/2008
H&L 30/07	A & C	9/29/2008	10/29/2008
H&L 30/08	B	10/27/2008	11/26/2008
E&H 22/4,5,6		11/1/2008	Before Christmas
H&L 30/09	A & C	11/24/2008	12/24/2008
H&L 30/10	B	12/22/2008	1/21/2009
H&L 30/11	A & C	1/19/2009	2/18/2009
H&L 30/12	B	2/16/2009	3/18/2009
H&L 30/13	A & C	3/16/2009	4/15/2009
H&L 31/01	B	4/13/2009	5/13/2009
E&H 23/1,2,3		5/1/2009	Before 4th of July
H&L 31/02	A & C	5/11/2009	6/10/2009
H&L 31/03	B	6/8/2009	7/8/2009
H&L 31/04	A & C	7/6/2009	8/5/2009
H&L 31/05	B	8/3/2009	9/2/2009
H&L 31/06	A & C	8/31/2009	9/30/2009
H&L 31/07	B	9/28/2009	10/28/2009

Rates

Homes & Land	
Single Issue, Full Page.	\$770
Single Issue, 1/2 Page.	\$420
2 Issue, Consecutive, No Change, Full Page. ...	\$1,050
2 Issue, Consecutive, No Change, 1/2 Page. ...	\$590
2 Issue, Consecutive, No Change, 1/3 Page. ...	\$370
2 Issue, Consecutive, No Change, 1/4 Page. ...	\$280
Classified Spot.	\$120
Front Cover.	\$910
Back Cover.	\$900
Estates & Homes	
Full Page.	\$1,320
1/2 Page.	\$720
1/3 Page.	\$480
Covers.	\$1,420
Copy due for Summer issue is 1st of May	
Copy due for Winter issue is 1st of November	
Reprints	
2000.	\$295
1500.	\$240
1000.	\$185
500.	\$180
250.	\$175

For those with double issue (or 8 week) pages, please use every other issue dates.

For those with single issue (or 4 week) pages, please use every issue dates.

Refer to page #'s for "Section"

*Distribution Dates are approximate

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